

PSA CONVENTION 2017 OUTLINE PROGRAM

FRIDAY 24 MARCH 2017

9.00am - 10.00am	Registration Open	
	Pre-Convention Workshops	
Room	Ultimate 48 Hour Author Room (Pipeline)	Kwik App Room (Longbeach)
10.00am - 12.00pm	Get Good or Get Off <i>Jo Saunders & Ailsa Page CSP</i>	Kwik App Platform Professionals Summit - Session 1
12.00pm - 1.00pm	Lunch	
1.00pm - 2.30pm	Speak for FREE and Profit <i>Natasa Denman CSP</i>	Kwik App Platform Professionals Summit - Session 2
2.30pm - 3.00pm	Afternoon Tea	
3.00pm - 4.00pm	Harnessing the Power of PR <i>Dr Neryl East CSP</i>	Kwik App Platform Professionals Summit - Session 3
Room	Ultimate 48 Hour Author Room (Pipeline) - TBC	
4.00pm - 4.30pm	First Timer Session <i>Lindsay Adams CSPGlobal & Catherine Palin-Brinkworth CSPGlobal</i>	
	PSA Convention	
Room	Ultimate 48 Hour Author Room (Pipeline)	
5.00pm - 5.30pm	Welcome to Country & Convention Launch	
5.30pm - 6.30pm	Good Humour is Good Business <i>Troy & Zara Swindells-Grose</i>	
6.30pm - 9.00pm	'Dinner with Dragon' - Calypso Terrace	

SATURDAY 25 MARCH 2017

Room	Dragon by Nuance Room (Sunset)		
8.00am - 9.00am	AGM		
Room	Ultimate 48 Hour Author Room (Pipeline)		
9.00am - 9.15am	Welcome		
9.15am - 10.00am	Stay Hungry. Stay Creative. <i>Cyriel Kortleven</i>		
10.00am - 10.45am	The Joy of Being Yourself on Stage <i>Amanda Gore CSP</i>		
10.45am - 11.30am	Morning Tea		
	Meet the Experts 20 tables 20 speakers 15 min slots Tom Abbott Lindsay Adams CSPGlobal Chinmay Ananda Derek Austin & Russell Bewsell Glenn Capelli CSP Sarah Cordiner Natasa Denman CSP Dr Neryl East CSP Prabin Gautam Michael Grinder Donna Hanson CSP Graham Harvey CSP Brad Hauck Dr Deane Hutton CSP Thomas Murrell CSP Ailsa Page CSP Jo Saunders Dave Staughton		
1.05pm - 2.00pm	Lunch		
Room	Ultimate 48 Hour Author Room (Pipeline)	Kwik App Room (Longbeach)	Dragon by Nuance Room (Sunset)
2.00pm - 2.50pm	Method Magic: How to Weave Great Content with Superb Method <i>Glenn Capelli CSP</i>	Cybernated Sales Funnels: How To Automate More Business From Your Speaking! <i>Brad Hauck</i>	Speaking Internationally: How to Take Your Message to Global Audiences and Grow Your Speaking Practice - <i>Thomas Murrell CSP</i>
2.55pm - 3.45pm	Extraordinary Relationships - The Magic Sauce for Your Business <i>Lindsay Adams CSPGlobal & Gilly Chater</i>	Do Less, Sell More <i>Donna Hanson CSP</i>	New Lamps for Old <i>Dr Deane Hutton CSP</i>
3.45pm - 4.15pm	Afternoon Tea		
Room	Ultimate 48 Hour Author Room (Pipeline)		
4.15pm - 4.20pm	Dragon by Nuance Sponsor Presentation		
4.20pm - 5.00pm	The Trailer Code <i>Nabil Doss</i>		
6.30pm - 7.00pm	Networking Drinks - Ballroom Foyer		
7.00pm - 11.59pm	Ultimate 48 Hour Author Gala Dinner & Awards Night		



PROFESSIONAL
SPEAKERS
AUSTRALIA

PSA CONVENTION 2017 OUTLINE PROGRAM

SUNDAY 26 MARCH 2017

Room	Ultimate 48 Hour Author Room (Pipeline)
9.00am - 9.10am	Welcome
9.10am - 9.50am	The Future of Speaking <i>Gihan Perera</i>
9.50am - 9.55am	PSA Website Portal Update <i>Donna Hanson CSP</i>
9.55am - 10.35am	Ignite Your Sales, Brand and Global Community: Turn Your Talks into Online Courses <i>Sarah Cordiner</i>
10.35am - 11.00am	Morning Tea
11.00am - 12.30pm	Stoolies: MAXimum Methodology! <i>Glenn Capelli CSP & Michael Grinder & others</i>
12.30pm - 12.45pm	International Update of the Speaking Industry <i>Nabil Doss (GSF President)</i> <i>Tom Abbott (Asia Professional Speakers Singapore)</i> <i>Glen Sharkey CSP (President National Association of Speakers New Zealand)</i>
12.45pm - 12.55pm	Presidents Handover <i>Michael McQueen CSP & Warwick Merry CSP</i>
12.55pm - 1.00pm	2018 Convention Launch <i>Glenn Capelli CSP</i>
1.00pm - 2.00pm	Lunch
	Arthur J. Gallagher Power Presentations
2.00pm - 2.15pm	Impact of TED <i>Jon Yeo</i>
2.15pm - 2.30pm	My Best Marketing Strategy (presentation via video) <i>Vinh Giang</i>
2.30pm - 2.45pm	The CREDIBILITY Conundrum <i>Dr Troy Hendrickson</i>
2.45pm - 3.00pm	Personality Types <i>Allison Mooney CSP</i>
3.00pm - 3.15pm	Building the Right Team <i>Kim Seeling Smith CSP</i>
3.15pm - 3.30pm	Perspectives on Innovation <i>Dr Irena Yashin-Shaw CSP</i>
3.30pm - 4.00pm	Afternoon Tea
4.00pm - 4.40pm	A Peacekeeper's Perspective on Leadership, Resilience and Change <i>Matina Jewell CSP</i>
4.40pm - 5.20pm	I.C.E - Innovation, Collaboration & Execution <i>The Passing Zone</i>
5.20pm - 5.30pm	Convention Wrap-Up

MONDAY 27 MARCH 2017

Room	Ultimate 48 Hour Author Room (Pipeline)
	Post-Convention Masterclasses
9.00am - 10.30am	Michael Grinder's House of Communication <i>Michael Grinder</i>
10.30am - 11.00am	Morning Tea
11.00am - 12.30pm	Don't be your own Identity Thief! <i>Michael Grinder</i>
12.30pm - 1.30pm	Lunch
1.30pm - 3.00pm	SEO for Speakers <i>Dave Staughton</i>
3.00pm - 4.00pm	Afternoon Tea